

Your
e-Sales
Consultants }

{ariston
C consulting }



✓ Website and e-shop
creation



✓ SEO Services & Google
AdWords Campaigns



✓ Social Media
Campaigns



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Increase your sales with a sound online presence!

As powerful savers of valuable time and money, the Internet and e-Commerce have become the best-buy option for consumers.



ariston consulting designs and implements dynamic websites, as well as e-shops, using up-to-date technologies and Content Management Systems (CMS), ensuring full and punctual coverage of all its clients' needs..



The website creation services we offer, start with competition research in your field, continue on to build a sound site structure based on your specific needs and conclude with the implementation phase of the project, during which we collaborate directly with you to design, step by step, a technically and operationally integral web page at all levels.



In the final stage of the project, our company offers free training, teaching you how to update your web page and maintain the content of your site, quickly and easily, through the site's Content Management System (CMS).

Score high in search engine results!



Since December 2007, **ariston consulting** innovates in the field of web page optimization, offering SEO (**Search Engine Optimization**) Services.

SEO tactics allow search engines to locate their target, easily and directly – and by modifying the website in various points, intend to maximize page views from internet users. Specifically, our SEO services include:

1. Proper construction or correction of your web page, adding keywords and metadata in the website's content management system, as well as modifying the URLs to be Search Engine

Friendly (SEF).

2. Search engine induction worldwide **along with Google Advertising**, via Google AdWords and AdSense, raising your website or your e-shop hit rate by users all over the world.



Emerge in Social Media - Network with your Clients!

It is essential for your website's promotion and the growth of your clientele to use Social Media like Facebook, Twitter, YouTube and LinkedIn. Being **powerful Marketing Tools**, they build an online community for your enterprise or your product / service, through which you can attract new clients, inform them about news, offers, events, answer possible questions and in general, strengthen your company's image, creating loyal "fans" that will have a more "personal relationship" with your company or firm thus building brand loyalty.

ariston consulting offers a complete e-marketing service package, that includes one or more targeted advertising campaigns on Social Media, based on the respective client demographics (i.e. age, sex, interests, location, and language), combined with constant interaction with the visitors, achieving to boost their buying potential of your product or service.



Who we are

Your personal consultants in technology, Internet and e-Commerce, with over 20 years of experience in the Information Technology market.

ariston consulting offers:

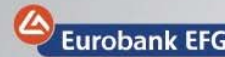
- ✓ Web Design,
- ✓ Search Engine Optimisation (SEO) Services,
- ✓ e-Marketing Campaigns.

Our company designs and develops web pages worldwide, based on a model of successful project management that ensures full and punctual coverage of our Clients' needs.

Our staff is comprised of professionals, highly specialized in the Information Technology area, who offer their services in e-shop and web page design, website optimization for search engines (SEO) like Google, as well as providing electronic communication and e-marketing services by utilizing the constantly developing Social Media tools such as Facebook, Twitter, MySpace, YouTube, LinkedIn and other.



What makes **ariston consulting** unique in its field is the strong relationship of quality, service and price that provides a professional result always on time, along with a **large database of pleased customers** with whom the company maintains a long lasting relationship, including the following::



Contact us today for a first introduction at your place of convenience!

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More info on our corporate website:
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